



2018 Nuvair/Coltri Photo Contest

THE CONTEST

These questions and answers are provided to assist you with the submission process and give you some helpful guidelines. Please read the full contest rules (below) for additional requirements.

1. How do I submit a photo?

All photographs must be submitted digitally by email to photo@nuvair.com. You must submit your name, city, state and email address with your submission. If your photo is the winner, you will need to agree to the full contest rules in writing and submit a signed release for each recognizable person in your photograph and provide it to Nuvair/Coltri.

2. What types of files are accepted?

Hi-res JPEG file format (.jpg or .jpeg) images with minimum size of 300 dpi. File size should not exceed 50 MB.

3. Can I alter the photograph?

Yes. Digital manipulation of photographs is allowed.

4. What should I do if other individuals appear in my photo?

The contest rules require that you obtain consent from anyone whose image is identifiable in the photo. A photo release form is located on the website. Use that form to obtain the signature of each identifiable person in your photograph and submit it to Nuvair/Coltri. If your photo is selected as a winner, and you are unable to provide the release to Nuvair, the photo will be disqualified and an alternate winner will be chosen.

5. How will I find out if my photo is selected?

Only participants whose photos are selected as finalists and winners will be notified by email.

6. What should I include in my photo?

Photographs should include a person using Nuvair and/or Coltri equipment, preferably at their workplace, such as a dive shop, dive resort, dive boat, or liveaboard vessel.

- Product(s) – Nuvair and/or Coltri product(s) must be clearly recognizable in the photographs.
- Location – The photography location may be identified through incidental signage, equipment or apparel worn by people in the photograph.
- Credits – Any photograph reproduced can include a photographer, the people in the photo and location credit as feasible.

7. Do the photographs I submit have to be my own original work?

Yes. The contest rules require that any photograph that you submit for this contest must be your own original work and otherwise free from third-party copyright restrictions. Photographs that do not meet this requirement are not eligible.

8. What happens if my photo is selected as the winner?

The contest winner will have their photograph appear on the back cover of a Nuvair/Coltri advertisement in The Undersea Journal® as well as a \$250 USD Nuvair gift card.

FULL CONTEST RULES

1. All participants must be at least eighteen (18) years of age or have a legal guardian willing to sign for them.
2. All photographs must be submitted via email to photo@nuvair.com. If you need assistance, please send questions to photo@nuvair.com.
3. By entering this contest, you warrant and represent that all photographs you submit are your own original work, do not infringe upon any copyright, invade any right of privacy, contain any defamatory, libelous or slanderous material, or violate any other right of any person or entity, and are not otherwise contrary to law.
4. Photographs must clearly show someone using a Nuvair and/or Coltri product(s) that are clearly identifiable.
5. If photographs are taken at a dive shop, dive resort, dive boat or liveaboard vessel, the location and operator can be identified.
6. For any photograph submitted in which a person is recognizable, you must secure a release from the subject, and, upon request, provide it to Nuvair/Coltri. A release form is available on this webpage or by contacting photo@nuvair.com.
7. Nuvair/Coltri has no obligation to publish, use or retain any photographs you submit or to return any photographs to you.
8. **Disclaimer.** Nuvair/Coltri will not be responsible for: (a) any late, lost, misrouted, garbled, distorted, or damaged transmissions or entry; (b) telephone, electronic, hardware, software, network, Internet, or other computer or communications related malfunctions or failures; (c) any contest disruptions, injuries, losses or damages caused by events beyond the control of Nuvair/Coltri or by non-authorized human intervention; or (d) any printing or typographical errors in any materials associated with the contest.
9. Odds of winning the prize depend on the number and quality of eligible entries received.
10. All photographs must be received by **Friday, August 3, 2018**.
11. By entering the contest, participants grant Nuvair/Coltri a royalty-free, worldwide, perpetual, non-exclusive license to reproduce, display, distribute and create derivative works of the entries, in whole or in part, in any media now existing or subsequently developed, for any educational, promotional, publicity, exhibition, archival, scholarly and all other business purposes. Any photograph reproduced can include a photographer, persons appearing in the photo and location credit as feasible. Nuvair/Coltri will not be required to seek any additional approval in connection with such uses.
12. You agree that it is your sole responsibility to obtain all permissions necessary for the grant of the rights contained in paragraph 11. You also agree, as a condition of being awarded any prize in the contest, to take, at the request of Nuvair/Coltri, any further action (including, without limitation, execution of assignments, transfers, affidavits and other documents) reasonably necessary, as requested by Nuvair/Coltri, to effect, perfect, or confirm the rights of Nuvair/Coltri in and to your photograph or other rights granted in these rules.
13. You further grant Nuvair/Coltri the right to use information that you provide as part of your submission, including your name, city, state/territory and contact information for the following purposes: 1) Contact information will only be used to notify you in the event that you are selected a finalist for this contest; and 2) name, city, and state/territory may be announced to the public in connection with winning and/or finalist photographs.
14. **No Confidentiality.** Photographs submitted to Nuvair/Coltri will not be treated as confidential, and by entering this contest and submitting photographs, you represent and warrant that the photographs do not include or disclose any trade secrets, proprietary information or other confidential information.
15. **General Release.** By entering the contest, you release and hold harmless Nuvair/Coltri from any liability whatsoever, and waive any and all causes of action, related to any claims, cost, injuries, losses, or damages of any kind arising out of or in connection with the contest or delivery, acceptance, possession, use of or inability to use any prize (including, without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage to or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light, whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory.
16. **Miscellaneous.** The contest and these Full Contest Rules will be governed, construed and interpreted under California USA law. Participants agree to be bound by these Full Contest Rules and by the decisions of Nuvair/Coltri, which are final and binding in all respects. Nuvair reserves the right to change these Full Contest Rules at any time, in its sole discretion, and to suspend, cancel, postpone or extend the contest or any entrant's participation in the contest should viruses, bugs, unauthorized human intervention or other causes beyond the control of Nuvair/Coltri affect the administration, security or proper play of the contest or Nuvair/Coltri otherwise become (as determined in its collective discretion) incapable of running the contest as planned. Participants who violate or fail to comply with these Full Contest Rules, violate any law, rule or regulation in connection with participation in the contest, tamper with the operation of the contest, or engage in any conduct that is detrimental or unfair to Nuvair, the contest or any other participant (in each case as determined in the collective discretion of Nuvair/Coltri), are subject to disqualification from entry into the contest. If you have any questions about these Full Contest Rules or the contest, please e-mail them to photo@nuvair.com.



PHOTO RELEASE FORM

I hereby grant permission to Nuvair/Coltri to use photographs and/or video of me in publications, news releases, social media and various additional communications related to the mission of Nuvair/Coltri.

(Signature of Adult, or Guardian of Children under age 18)

Company Name (optional) _____

Photographer (optional) _____

Location (optional) _____

Name _____

Address _____

Phone (day) _____ (evening) _____

Email Address _____

Thank you!